

2009-2010 SAI Technology Leadership Training

Phase 1, Day 1

CEDAR FALLS Notes 1

Big Ideas

Convergence of all information into the internet stream; multiple access from any handheld device.
 The user has choice to use good stuff or junk; this puts a responsibility on them.
 The sheer volume of info you can find on any topic.
 The older generation learns from the younger
 Sense of isolation this can create in people -- what direction is human interaction taking
 Wall-e -- vision of the future -- people just vegetables in front of their screen
 makes our lives simpler, more efficient -- Irony is that we choose to waste it
 We should have more time now but we have less

Speed of Access

User controls what and when
 Word is becoming the target audience
 Technology is eliminating existing jobs / creating new jobs
 Electronic records / media (no paper / plastic)
 User determines choice / outcome
 Less socialization

Lives more dependent on technology
 Personal choice
 mobility

speed, immediacy, consumer has control, paperless, shifting of resources, less human interaction, amount of information, correcting mistakes, nobody is in the presence, less physical stuff to handle, storage, mining of resources, quicker sharing of files/records

Convenience

Cost savings for the consumer; loss of jobs in the service industry
 More informed
 Must be critical users of information
 Change in how business is done

No job does not use technology

Immediacy of information convenience
 Global connectivity
 Inequity of access (dial up)

Consumer control

Anonymity

Decrease in personal social skills
Writing habits
Physical isolation
Music industry; musicians collaborate over internet

No boundaries
Immediate
greater connectivity
More informed
access to wider selection of material
distance learning
Personalized education plans
access to more potential students
Less paper tasks
Loss of personalization skills
More networking
loss of identity
loss of control

More control
Less money for vendor
cheaper production costs
Immediacy
easier to share
less social interaction
"shift happens"
Have to be able to discern the information....so much to look at, what's real?

Privacy had been redefined by the younger generation

Immediacy
Consumer Control
Less security
Minimizes personal connections/contacts
Global
Less paper
Technology infrastructure is critical
Opens up the possibility for significant changes in job outlook changes
Impacts how we prepare young kids/students
All communication has the potential to be tracked - less anonymity
International support/communication
Because everything is personalized, there are fewer common norms/frameworks

If you don't have credit, you are limited in the access you may have to travel, etc.
Response speed is faster so this may inhibit people from traveling, learning, etc.

Shared information like with med records
personal--booking, medicine, music
Misinformation may lead to poor decisions since I am the only filter
Self promoter

Loss of actual human contact.
Personal responsibility has increased.
"How to" society
Becoming "experts"
Copyright problems
More multi-tasking approaches to life--enjoying this--cutting out "older" generations.
We are becoming more visual and more dependent on this form of communication.
Don't have to leave home. Social networking is now different and tricky.
Amateur quality and credibility is reduced.

Speed, Convenience, potential for abuse, less human interaction**, change of creativity among children, shift in advertising, inaccurate conclusions such as "self-diagnosis", misinformation, convenience, increased knowledge (good or bad), streamlining, instant gratification, always connected,

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